

## News Release

### International Paper APPM Receives Prestigious FSC® Certification in Forestry Management

- New certification efforts support IP's commitment to globally increase our use of certified fiber, by driving environmentally responsible practices through our fiber supply chain.
- IP APPM's demand for certified fiber encourages responsible forest management practices and reduces the possibility of wood from unacceptable sources ending up in our products
- FSC® FSC® forestry management certification will allow IP APPM to use FSC® 100% and FSC® Mix labels on many of its products manufactured from FSC® certified plantation fiber.

**Hyderabad June XX, 2014 – International Paper APPM Limited (IP-APPM)**, a group company of International Paper in India, today announced that it has received the **Forest Steward Council® – Forest Management (FSC®FM) certificate**. FSC®-FM certification strengthens the company's position in the market, guaranteeing its customers that

FSC®-labeled products are produced using fiber from certified forests which promote environmental, economic, and social standards for responsible forest management. This certification is assurance that IP-APPM sources about a third of its pulpwood from certified plantations and the remainder is sourced in compliance with FSC® controlled wood requirements. FSC® certified products are recognized globally thereby creating new markets for the IP APPM products that are manufactured under FSC® principles and guidelines.

The FSC® certification process includes a stringent evaluation process with an in-depth review of the forest management systems and their impacts on the land. As part of the certification, Scientific Certification Systems, Inc., (SCS) assessed social, economic and environmental impacts against the 10 FSC® Principles and Criteria that were implemented and followed at IP-APPM's farm forestry designated areas. After a comprehensive evaluation of IP-APPM's Casuarina Equisatifolia plantations, covering 28,636 hectare and managed by more than 5,000 farmers, the company was awarded the FSC® – FM certificate. This certificate is valid for five years and will be revalidated annually by third-party auditors.

#### Key points

- IP-APPM received certification for its Casuarina Equisetifolia plantations covering 28,636 hectares and managed by 5,000 farmers
- Certification will enable IP-APPM to use FSC® FM 100% and FSC® Mix logos on its products

On receiving this certification, **Mr. Rampraveen Swaminathan, Managing Director & CEO, IP-APPM** said, “International Paper is the world’s largest procurer of fiber and our commitment to responsible forestry is a long-held value. This FSC® certification is simply the next step in our comprehensive approach to increase the amount of certified fiber used in our products. The certification for our Casuarina plantations endorses the strong environmental and ethical practices that the company follows across its global operations. It further strengthens our existing FSC® certifications including FSC® Chain of Custody certification (CoC) and Controlled Wood (CW) for our Rajahmundry unit in 2010 and Chain of Custody certification (CoC) for Kadium unit in 2012. Working with private land owners in India to achieve FSC® certification is part of International Paper’s global efforts and the company-wide 2020 Sustainability goal to increase global certified fiber purchases by 35 percent.\* Through our continuous efforts we have established IP-APPM as a leader in India and are contributing to International Paper’s global leadership in the areas of responsible forestry practices and highest social and environmental values. We will continue to follow the best global practices in farm forestry.”

Established in 1993, as a response to concerns over global forestry practices, FSC®, a non-profit organization, is widely regarded as one of the most important initiatives to promote responsible forest management worldwide. FSC® sets standards that ensure forestry is practiced in an environmentally responsible, socially beneficial, and economically viable way. FSC® has developed tools that help companies to avoid wood produced from sources that are considered to be socially and environmentally non sustainable. FSC® is represented in more than 80 countries around the globe.

#### **About International Paper APPM Limited**

*International Paper APPM Limited (IPAPPM), a company of International Paper in India, is a leading manufacturer of pulp and paper products and caters to both domestic and foreign markets. International Paper APPM Limited produces writing and printing and copier papers at its two manufacturing units in Andhra Pradesh, which have a total paper production capacity of 240,000 metric tons per year. The company is becoming a driving force in sustainability in the paper manufacturing arena in the world economy with sales of approximately US \$182 million, focused social and community programs including its own pioneering work in raw material generation through social farm forestry and a very strong strategic growth focus. International Paper owns a majority interest in International Paper APPM Limited and the remaining shares are publicly traded on the Bombay Stock Exchange and National Stock Exchange in India. For more information on International Paper APPM Limited, please visit [ipappm.com](http://ipappm.com).*

#### **About International Paper**

*International Paper (NYSE: IP) is a global leader in packaging and paper with manufacturing operations in North America, Europe, Latin America, Russia, Asia and North Africa. Its businesses include industrial and consumer packaging and uncoated papers, complemented by xpedx, the company's North American distribution company. Headquartered in Memphis, Tenn., the company employs approximately 70,000 people and is strategically located in more than 24 countries serving customers worldwide. International Paper net sales for 2013 were \$29 billion. For more information about International Paper, its products and stewardship efforts, visit [internationalpaper.com](http://internationalpaper.com).*

*\*International Paper’s 2013 Sustainability report is available online at <http://internationalpaper.com/US/EN/Company/Sustainability/SustainabilityReport.html>*

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