

## Press Release

# International Paper continues to contribute towards environment conservation

### *~ Conducts sapling plantation, skits on World Environment Day ~*

**Hyderabad/Rajahmundry, India – June 5, 2013:** International Paper, through its group company – The Andhra Pradesh Paper Mills Limited, today organized various activities under its campaign ‘Green Wave’ to mark ‘World Environment Day.’ The activities were centered around promoting awareness of sustainable environmental practices. They included a signature campaign pledge by employees to improve their communities through responsible environmental practices and a sapling plantation drive in Rajahmundry & Kadiam.

International Paper initiated the campaign by conducting a series of skits titled ‘**Allochinchandi, Aacharinchandi**’ enacted by school students. Skits were conducted over the course of two days for more than 1,000 families enabling them to understand the importance of efficient use of energy & protecting the environment.

The signature campaign that was held at the sewage treatment plant in Mallyapeta and the company’s Rajahmundry & Kadiam mills had participation of around 1,000 people who took a pledge to protect the environment in various ways like using cloth or paper bags instead of plastic bags, switching off electrical appliances when not in use, and supporting alternative use of energy. Extending support to this year’s United Nations Environment Programme which is running with the theme of **Think. Eat. Save** for World Environment Day, the signature campaign also included a commitment to minimize the waste of food. The company also facilitated planting saplings along the avenues in Rajahmundry and Kadiam by employees and local residents to enhance the green cover, cleanliness and support better air quality in the region.

On the occasion **Mr. Rampraveen Swaminathan, VP – International Paper and Managing Director & CEO, The Andhra Pradesh Paper Mills Limited** commented, *"At International Paper, sustainability and environment conservation is a core value of our operating philosophy. Today, through these*

*activities we aim to sustain our efforts towards enhancing the green cover and create awareness about environment conservation along with preservation of the available sources of energy.”*

At International Paper, sustainability has been a foundation pillar of the company for more than 110 years. Close to 80 percent of the trees serving the Indian pulp and paper market are sourced from individual farmers who own just a few acres of land. By providing seedlings, International Paper is introducing trees to a fiber-short market, creating local employment opportunities and generating much needed incremental income for landowners. Through The Andhra Pradesh Paper Mills Limited – an International Paper group company, more than 1 billion seedlings have been planted by more than 45,000 tree farmers in India.

**About The Andhra Pradesh Paper Mills Limited**

*The Andhra Pradesh Paper Mills Limited (Andhra Paper), a group company of International Paper in India, is a leading manufacturer of pulp and paper products and caters to both domestic and foreign markets. Andhra Paper produces writing, printing and copier papers at its two manufacturing units in Andhra Pradesh, India which have a total paper production capacity of 240,000 metric tons per year. The company is becoming a driving force in sustainability in the paper manufacturing arena in the world economy with sales of approximately US \$228 million as on 31.3.2013, focused social and community programs including its own pioneering work in raw material generation through social farm forestry and a very strong strategic growth focus. International Paper owns a majority interest in Andhra Paper and the remaining shares are publicly traded on the Bombay Stock Exchange and National Stock Exchange in India. For more information on Andhra Paper, please visit [andhrpaper.com](http://andhrpaper.com)*

**About International Paper**

*International Paper (NYSE: IP) is a global leader in packaging and paper with manufacturing operations in North America, Europe, Latin America, Russia, Asia and North Africa. Its businesses include industrial and consumer packaging and uncoated papers, complemented by xpedx, the company's North American distribution company. Headquartered in Memphis, Tenn., the company employs approximately 70,000 people and is strategically located in more than 24 countries serving customers worldwide. International Paper net sales for 2012 were \$28 billion. For more information about International Paper, its products and stewardship efforts, visit [internationalpaper.com](http://internationalpaper.com).*

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